

OUTCOME BASED EDUCATION

MANAGEMENT STUDY PROGRAM CURRICULUM

Faculty of Economics

Universitas Sarjanawiyata Tamansiswa



2023

INTRODUCTION

Established on January 6, 1978, the Management Study Program has achieved Excellent accreditation by the Board of National Accreditation for Higher Education (BAN-PT) based on BAN-PT Decree No. 2847/SK/BAN-PT/Ak.KP/S/VII/2023. This achievement indicates that the Management Study Program is committed to the quality of education.

Management Study Program internalizes the Tamansiswa teachings in the learning process. Learning outcomes are developed based on the National Higher Education Standard (SN-DIKTI) and Indonesian National Qualification Framework (KKNI). The graduate's expected roles are to contribute as managers, entrepreneurs, and consultants. We prepare them to be noble character leaders who are visioners, can catalyze change, critically solve problems, strategically make decisions, be innovative, and have digital capabilities.

VISION & MISSION

VISION:

Become an excellent and characterized program in the management field of study based on Tamansiswa teachings in 2025.

MISSION:

- Organize quality education based on Tamansiswa teachings by utilizing digital technology.
- Engage in the development of science and technology through research to improve society's standard of living.
- Contribute to community services through entrepreneurship, empowerment, and acculturation of Tamansiswa teaching.
- Carry out the preservation and development of National Culture.
- Develop collaboration, cooperation, and partnership with domestic and foreign institutions.
- Provide students and alumni on-campus opportunities to support their personal and professional development.
- Improve the conduct of good governance in the level of study program.

PROGRAM LEARNING OBJECTIVES

1. Attitude: provide graduates with an education that is based on Tamansiswa teaching.
2. Knowledge acquisition: provide graduates with fundamental knowledge in management science.
3. General competence: provide graduates with adequate digital skills and capabilities as tools for knowledge application and analysis.
4. Specific competence:
 - provide graduates with opportunities to practice their knowledge and skills in all types of organizations.
 - provide graduates with opportunities to be noble leaders by critically solving problems, strategically making decisions, and being innovative.

PROGRAM LEARNING OUTCOME

1. Attitude: becoming a religious, moral, ethical, independent, responsible, and nationalist graduate, and having social sensitivity based on Tamansiswa values.
2. Knowledge acquisition: mastering theoretical concepts, research methods, communication techniques, leadership, and entrepreneurship principles on analyzing managerial and organizational function at the national and international levels.
3. General competence: applying logical, critical, systematic, and innovative thinking in implementing and implying the development of science and networking.
4. Specific competence:
 - be able to formulate managerial functions and conduct organizational functions in all types of organizations.
 - be able to analyze the business environment, identify problems, arrange strategic plans, and take managerial decisions and corrective action based on developed alternatives.

COURSE STRUCTURE

Semester 1

The ability to understand basic principles of managing business		SKS
UST21001	Islam	2
UST21002	Christian	
UST21003	Catholic	
UST21004	Hinduism	
UST21005	Buddhism	
UST21006	Pancasila	2
UST21109	Tamansiswa Teaching I	2
EMN21101	Basic Accounting	2
EMN21102	Basic Principles of Business	2
EMN21103	Business Mathematics	2
EMN21104	Fundamentals of Economics	2
EMN21105	Fundamentals of Management	3
EMN21106	Business English I	3
		20

Semester 2

The ability to analyze principles for implementing business management		SKS
UST21007	Citizenship	2
UST21210	Tamansiswa Teaching II	2
UST21008	Indonesian Language	2
EMN21207	Managerial Economics	3
EMN21208	Cost Management	4
EMN21209	Statistik Bisnis	3
EMN21210	Business Law	2
EMN21211	Business Ethics	2
		20

Semester 3

The Ability to Prepare Organizational Plan based on Management Functions		SKS
EMN21312	Human Resources Management	6
EMN21313	Operational Management	6
EMN21314	Marketing Management	6
EMN21315	Finance Management	6
		24

Semester 4

The Ability to Implement Strategic Thinking on Managerial Decision Making		SKS
EMN21216	Economics Systems	2
EMN21417	Business Research Methods	3
EMN21418	Information Management	3
EMN21419	Strategic Management	3
EMN21420	Business English II	3
EMN21421	Business Budgeting	3
EMN21422	Business Communication	3
EMN21423	Banking and Different Type of Financial Institutions	3
		23

Semester 5

The Ability to Conceptualize New Ideas to Solve Problem		SKS
EMN21524	Financial Information Analysis (Fin)	4
EMN21525	Customer Behavior (Mar)	
EMN21526	Organizational Behavior (HR)	
EMN21527	Financial Technology (Fin)	4
EMN21528	Cloud Technology (HR)	
EMN21529	Digital Marketing (Mar)	
EMN21530	Investment Management (Fin)	4
EMN21531	Services Marketing Management (Mar)	
EMN21532	Organizational Culture and Leadership (HR)	
EMN21533	Creative Technopreneurship	5
EMN21534	Disruptive Management	3
EMN21535	Economics Development	2
EMN21536	Taxation	2
		24

Semester 6

The Ability to Implement New Ideas and Make Changes		SKS
EMN21637	Risk Management (Fin)	4
EMN21638	Customer Network (Mar)	
EMN21639	Performance Management and Compensation (HR)	
EMN21640	International Financial Management (Fin)	4
EMN21641	International Marketing Management (Mar)	
EMN21642	International Human Resources Management (HR)	
EMN21643	Financial Management Seminar (Fin)	4
EMN21644	Marketing Management Seminar (Mar)	
EMN21645	Human Resources Management Seminar (HR)	
EMN21646	Managing Small and Micro Business	5
EMN21647	Internship	5
EMN21648	Practicum in Applied Statistics	1
		23

Semester 7

The Ability to Implement the Findings of Research that Contribute to the Society		SKS
UST21711	Community Services (KKN)	4
UST210011	Bachelor Thesis (Skripsi)	6
		10

Semester 8

The Ability to Implement the Findings of Research that Contribute to the Society		SKS
UST21711	Community Services (KKN)	4
UST210011	Bachelor Thesis (Skripsi)	6
		10

Note:

1. Fin stands for Financial Management Concentration
2. Mar stands for Marketing Management Concentration
3. HR stands for Human Resources Management Concentration
4. Management Study Program facilitates Merdeka Belajar Kampus Merdeka (MBKM) Flagship Program at Semester 5 and 6.

COURSE DESCRIPTION

Semester 1

The ability to understand basic principles of managing business		Brief Description
UST21001	Islam	This course discuss about the trilogy of Islam, namely Aqidah, Sharia, and Morals.
UST21002	Christian	This course discuss about noble ethics, philosophy, rational and dynamic of Christian religion.
UST21003	Catholic	This course discuss about God and human as religious being regarding Catholic religion.
UST21004	Hinduism	This course discuss about the fundamental teaching and how to respond contemporary issue in Hinduism
UST21005	Buddhism	This course discuss about the concept of Buddhist Divinity, and Buddhist Pancasila and Pancadharma
UST21006	Pancasila	This course discuss about the basic knowledge and abilities of Pancasila and 1945 Constitution
UST21109	Tamansiswa Teaching I	This course discuss about the struggle of Ki Hadjar Dewantara and the foundation of Tamansiswa
EMN21101	Basic Accounting	This course discuss about the knowledge of accounting process and practices
EMN21102	Basic Principles of Business	This course discuss about the introduction to business functions and processes to achieve goals
EMN21103	Business Mathematics	This course discuss about the used of mathematical concepts for business
EMN21104	Fundamentals of Economics	This course discuss about the micro and macro economics environment which will impact companies
EMN21105	Fundamentals of Management	This course discuss about the process of achieving organizational goals effectively and efficiently
EMN21106	Business English I	This course discuss about English skills for business communication.

Semester 2

The ability to analyze principles for implementing business management		Brief Description
UST21007	Citizenship	This course discuss about the basic knowledge and relationship between citizens and the state
UST21210	Tamansiswa Teaching II	This course discuss about the leadership and challenge of Tamansiswa in the global era
UST21008	Indonesian Language	This course discuss about Indonesian Language and Nationalism
EMN21207	Managerial Economics	This course discuss about economics optimization and decision making process
EMN21208	Cost Management	This course discuss about the concept , objectives, and scope of cost management
EMN21209	Statistik Bisnis	This course discuss about how to conduct data collection technique and its managerial implications.
EMN21210	Business Law	This course discuss about the scope and entities of business along with contract issue
EMN21211	Business Ethics	This course discuss about the principle of business ethic and their implication to business environment

Semester 3

The Ability to Prepare Organizational Plan based on Management Functions		Brief Description
EMN21312	Human Resources Management	This course discuss about the importance of human resources management roles in achieving company's competitive advantages
EMN21313	Operational Management	This course discuss about the importance of operational management roles in achieving company's competitive advantages
EMN21314	Marketing Management	This course discuss about the importance of marketing management roles in achieving company's competitive advantages
EMN21315	Finance Management	This course discuss about the importance of financial management roles in achieving company's competitive advantages

Semester 4

The Ability to Implement Strategic Thinking on Managerial Decision Making		Brief Description
EMN21216	Economics Systems	This course discuss about economics regulation based on Pancasila and 1945 Constitution
EMN21417	Business Research Methods	This course discuss about the application of research methods to prepare for final project
EMN21418	Information Management	This course discuss about the used of technology for organizational decision making process
EMN21419	Strategic Management	This course discuss about how to achieve best performance in the market and in the industry
EMN21420	Business English II	This course discuss about the used of English for cross level and cross culture communication in organization
EMN21421	Business Budgeting	This course discuss about the basic for preparing a budget for a company
EMN21422	Business Communication	This course discuss hot to communicate successfully in the business through multiple communication media
EMN21423	Banking and Different Type of Financial Institutions	This course discuss about the function of banking and financial institution for organization

The Ability to Conceptualize New Ideas to Solve Problem		Brief Description
EMN21524	Financial Information Analysis (Fin)	This course discuss about the activities that the company achieved in the past, also source of funds company used
EMN21525	Customer Behavior (Mar)	This course discuss about how consumers make purchase decisions to meet their needs and wants
EMN21526	Organizational Behavior (HR)	This course discuss about human behavior in the organization and effectiveness of achieving goals
EMN21527	Financial Technology (Fin)	This course discuss about various innovation of technology used in financial industry
EMN21528	Cloud Technology (HR)	This course discuss about the implementation of digital services in the field of human resources management
EMN21529	Digital Marketing (Mar)	This course discuss about the utilization of innovation of technology used in managing marketing
EMN21530	Investment Management (Fin)	This course discuss about the various investment be done by the investors, and the risks that may arise
EMN21531	Services Marketing Management (Mar)	This course discuss about the marketing processes carried out in services industries
EMN21532	Organizational Culture and Leadership (HR)	This course discuss about the implementation of culture and the role of leaders on transforming it in organization
EMN21533	Creative Technopreneurship	This course discuss about how to build and develop business in creative industry by utilizing technology
EMN21534	Disruptive Management	This course discuss about how to manage changes to sustain organization profitability growth in the long term
EMN21535	Economics Development	This course discuss about how Pancasila and the 1945 Constitution used as the basis of Indonesia Economics
EMN21536	Taxation	This course discuss about the concept and application of tax in business

Semester 6

The Ability to Implement New Ideas and Make Changes		Brief Description
EMN21637	Risk Management (Fin)	This course discuss about how risk can not be separated from business investment, and how to manage it
EMN21638	Customer Network (Mar)	This course discuss about strategy to select, attract, maintain, and grow the number of customer
EMN21639	Performance Management and Compensation (HR)	This course discuss about how to manage employee performance and compensate them as retention strategy
EMN21640	International Financial Management (Fin)	This course discuss about how to maximize stakeholders value in multinational companies
EMN21641	International Marketing Management (Mar)	This course discuss about how marketing activities are conducted in multinational companies
EMN21642	International Human Resources Management (HR)	This course discuss about the role of human resources management in the perspectives of international business
EMN21643	Financial Management Seminar (Fin)	This course discuss about financial management current issues to sharpen insight on preparing bachelor thesis
EMN21644	Marketing Management Seminar (Mar)	This course discuss about marketing management current issues to sharpen insight on preparing bachelor thesis
EMN21645	Human Resources Management Seminar (HR)	This course discuss about HR management current issues to sharpen insight on preparing bachelor thesis
EMN21646	Managing Small and Micro Business	This course discuss about the management of MSMEs and how students can implement this into their own business
EMN21647	Internship	This course discuss about how to practically implementing the science of business on solving company's problems
EMN21648	Practicum in Applied Statistics	This course discuss about how to practically applied statistics for research

Semester 7 & 8

The Ability to Implement the Findings of Research that Contribute to the Society		SKS
UST21711	Community Services (KKN)	This course discuss about how to practically applied business science to solve community problems
UST210011	Bachelor Thesis (Skripsi)	This course discuss about how to practically applied business science to solve company problems scientifically

**SCAN
ME!**

