

Author Guidelines

01. About

DATE: Nov 20, 2025

EVENT: The 4th International Conference on Management and Business

Premier global forum that brings together academics, industry leaders, and policymakers to exchange cutting-edge research, share best practices, and foster cross-cultural collaboration. It serves as a catalyst for innovative solutions, sustainable strategies, and transformative leadership in addressing the dynamic challenges of the global business environment.

THEME

The Future of Management: Embracing Innovation and Sustainability challenges participants to envision forward-thinking management paradigms that integrate cutting-edge innovation with long-term environmental and social stewardship. It underscores the imperative for organizations to remain agile in the face of rapid change while embedding sustainable principles into strategic decision-making, operational processes, and stakeholder engagement. This theme calls for reimagining leadership models that not only drive competitive advantage but also cultivate ethical, resilient, and future-ready enterprises in a complex global landscape.

SUB-THEME

Marketing Management	Financial Management	Human Resources Management	Strategic Management	Entrepreneurship and Innovation
Consumer Behavior	Banking & Investment	Leadership & Talent Management	Public Policy for National & Regional Area	Small and Medium Enterprises
Digital Marketing	Financial Technology	Cloud Management	Visioning Industrial and Corporate Level Strategy	Creativity & Technology-based Entrepreneurship
Green Marketing	Green Financing	Green Human Resource	Green Strategy	Green Production & Innovation
Brand Management	Sharia Business	Organizational Change & Learning	Corporate Governance & Dynamics Capability	Family Business
Customer Network	Block Chain Technology	Digital Talent	Sustainable Business	Tamansiswa's Values on SME's
Tourism	Behavioral Finance	HRM and Innovation		
Halal Product				

02. Timeline

Publication:

All Accepted paper will be published in Atlantis Press proceedings (Springer Nature) and some national and international reputable Journals



03.Guidelines for Article Submission

General Guidelines

- Submit the articles to this link page <https://fe.ustjogja.ac.id/imw/login/>
- Please use Atlantis Research Paper template ([download here](#)). In particular:
 - **Do not** include page numbers, headers or footers;
 - **Do not** include blank pages;
 - **Do not** change the layout and margin of the Word Template
- Articles are written based on the rule of the Author Guidelines. Do not changes to the Word Template, follow the template layout carefully.
- The authors submitting the manuscript should understand that the copyright assigns to the corresponding author.
- New findings/ideas/opinions of the current primary references in the latest ten years are preferred.
- The sharpness of critical analysis and synthesis of the empirical study is essential.
- An editorial team has the right to revise the writing style with a note without changing the intention and quality of the article.
- Manuscript articles that use primary data research or experimentation must include the surveys document as the supplementary document.
- Authors are obliged to send the results of data processing as well as tables and the original image file via email.
- Use a spell-checker and proof-read your manuscript before submitting:
 - Please note that the manuscript submitted to Atlantis Press is considered as final, complete, and camera-ready. No changes can be made in the later stages. The paper will be published as provided.

Specific Guidelines

Frontmatter

- Title
 - Check that the manuscript title is in upper lower case, following APA Style:
 - Capitalize the first letter of each word including Nouns, verbs (including linking verbs), adjectives, adverbs, pronouns, and all words of four letters or more;
 - Other words including short (i.e., three letters or fewer) conjunctions, short prepositions such as “for”, “and”, “or” are lower case
 - Correct example: Texturization of Monocrystalline Silicon Wafers
 - Wrong example: TEXTURIZATION OF MONOCRYSTALLINE SILICONE WAFERS
 - Correct any spelling errors
 - If there is a subtitle, place it below the title but in a smaller font size
- Authors and Affiliations
 - Enter all authors’ first name and surname and follow the “first name last name” format without any punctuation
 - If the author has no last name, then repeat the first name e.g. “Abyasa” => “Abyasa Abyasa”.

Note: Unfortunately, Google Scholar does not properly index publications with authors without a last name.
 - Mark the corresponding author by adding an asterisk (“*”) after their name. If no corresponding author is marked the first author will become corresponding author by default. Reselection after publication is not possible.
 - Provide an email address for the corresponding author (mandatory)
 - Provide the affiliations for all authors with department name, [division], institution/affiliated university, city, country
 - Example: *Sport Cancer Laboratory EA4670, Luminy Campus, Aix-Marseille University, Marseille, France.*
 - Add the affiliation identifier (e.g. 1,2,3) in superscript to the matching author and affiliation in the correct order
 - Please note that the department name and other affiliation details should be provided in English.
- Abstract
 - Provide a complete and correct abstract summarising your work. Abstracts are mandatory.
 - If you cite literature in the abstract, always refer to it explicitly and write out the whole citation (e.g. *Surname, Initials (year), Article Title, Journal title/Book title, Volume Number (Issue Number), Page range*)

Main Content

- Keywords
 - Provide keywords capturing the main ideas of your manuscript. Keywords are mandatory
 - Separate the keywords with a comma (",")
 - A minimum of at least 3 keywords should be provided.
- Body
 - All heading should be appropriately nested
 - All headings should be numbered in a consistent way (e.g. 1.1 & 1.1.1 & 1.1.1.1, etc.) in order to differentiate the headings
 - Do not jump levels of headings – e.g. do not include a 3rd level heading right after a 1st level heading
 - Ensure that the heading and at least 2 lines of content are displayed on the same page (i.e. avoid “orphans” and “widows”)
- References and Citations
 - Every reference must be cited in the text.
 - Citations should be formatted consistently in line with conference organizer guidelines (if any)
- Lists, Tables, Figures
 - Use the standard list styles
 - Try to place any table and figures close to where it is cited and used
 - All figures and tables must be numbered in a sequential order and they must have a caption
 - The caption must include the number of the figure or table
 - Place the caption close to that figure or table and on the same page
 - Ensure that no text or other parts of the manuscript are hidden behind a table, list, or figure
 - Ensure that tables and figures fit the text area of the template's layout.
 - Tables must be included as Word or LaTeX tables in an editable format – they must not be included as pictures or screenshots.

Back Matter

- References
 - Include the references at the end of the manuscript. All references must be in Roman script.
 - The references must be formatted in a consistent style within the manuscript.

04. Article Structure

- Title. The title must be attractive, specific, and informative, which is measured by directness in writing.
- Author identity. It includes the author's name (without the title), department, institution, and country.
- Abstract. Written in about 200 words, in English. The abstract should include the purpose, data/object, method, result, and conclusion of the research.
- Keywords. Written in English, keywords should be chosen carefully and can reflect the concepts/variables contained in the article, with the number of three to five keywords.
- Introduction. It is the state of arts of the research, which consists of 1) background of the study, 2) motivation of the study, 3) theories, and 4) objectives of the study written in a paragraph.
- Literature Review. The theoretical foundation is a reference/framework for solving problems. Researchers must present an in-depth study of theories related to research.
- Method. It consists of the research design (the method, the data, the data source, the data collecting technique, the data analysis technique, and the measurement of the variables written in paragraphs).
- Result and discussion. It contains the results of empirical or theoretical studies written by systematic, critical analysis, and informative. The use of tables, images, etc., is only to support information, such as tables of statistical tests and the result of model testing. Discussion of results should be argumentative regarding the relevance of the results, theory, previous research, and empirical facts, as well as demonstrate the novelty of the findings.
- Conclusion and suggestions. It consists of the conclusion, clarity of new findings, new theories, and the possibility of future research development.
- In the end of the papers please write the Authors' Contribution in this paper and Acknowledgements for all team that was supported in this paper.
- References. The reference use IEEE Citation Style. The degree of sophistication of materials is up to 10 years. The references, 80%, originate from the primary sources, originating from national and international journals. Writing citations in the script should use reference applications (reference manager) such as Mendeley, Endnote, or Zotero.